



INFORMING, ENTERTAINING  
& CONNECTING  
PEOPLE WHO CARE ABOUT  
THE WET MOUNTAIN VALLEY

## Radio Sponsorship Twenty Nineteen

**Sponsorship is good for KLZR 91.7 FM Radio,  
good for the community—and good for you!**

### **Become a Sponsor**

You are invited to become a 2019 season sponsor and help KLZR 91.7 FM further its mission in this community. Your generous sponsorship will help ensure that we can continue to operate and grow our local radio station and provide an exceptionally high quality level of entertainment for music lovers.

Together, our partnership makes the Wet Mountain Valley a more vibrant community by providing the essential support needed to fulfill KLZR's commitment to inform, entertain and connect audiences in our community.

**Sponsorships are INCREDIBLY HELPFUL to KLZR.** Community-minded donors are key to reaching our goal of providing first-class entertainment and cultural experiences in our valley. In return, sponsors receive recognition, visibility, and free tickets to all of our events in appreciation of their support.

### **KLZR Community Connections:**

- 1000+ Listeners *estimated*
- 800+ Attendees at events
- 400 Facebook followers
- 200 Members

KLZR 91.7 FM is unique and local, and that same uniqueness is reflected in those individuals and businesses that sponsor and find our programs and events to be a terrific way to celebrate and enjoy our community.

### **Broadcast Studio**

Wet Mountain Broadcasting Corp.  
103 South 2nd Street, Suite A  
Westcliffe, CO 81252  
<http://klzr.org/>  
Email: [info@klzr.org](mailto:info@klzr.org)  
Phone: 719-783-0987

KLZR is a 501(c)(3) tax-exempt charity under the IRS Code. KLZR will provide a receipt detailing the tax-deductible portion of your Sponsorship contribution.

# Select Your Sponsorship Package

Season Sponsorships			
	Diamond Microphone	Platinum Microphone	Gold Microphone
Rock 'N' Soul Jam	6 tickets	4 tickets	2 tickets
High Peaks Music Festival	6 tickets	4 tickets	2 tickets
High Peaks Premiere	2 tickets	2 tickets	2 tickets
Taste of the Valley	4 tickets	2 tickets	
Summer in the Park Concerts	Summer in the Park Concerts have been underwritten but sponsorship will help to support these, as well.		
On-air recognition and at the KLZR radio station	▲	▲	▲
Your company logo on the KLZR website page	▲	▲	
Banners at the music festivals	▲	▲	
Your personal or company name as "sponsored by" on all advertising for your selected event(s) (including press releases, print and online ads, e-newsletter)	▲	▲	
Backstage access	▲		
<b>Donation Level</b>	<b>\$1500</b>	<b>\$900</b>	<b>\$500</b>
Single-event Sponsorships			
<b>Rock 'n' Soul Jam</b> \$500 (6 tickets) \$300 (4 tickets) \$150 (2 tickets)	<b>High Peaks Music Festival &amp; Premiere</b> \$500 (6 tickets/Festival; 2 tickets/Premiere) \$300 (4 tickets/Festival; 2 tickets/Premiere) \$150 (2 tickets/Festival)	<b>Taste of the Valley</b> \$600 (4 tickets) \$1000 (6 tickets) \$1500 (8 tickets)	

## Season Sponsorships

- Diamond Microphone Sponsor - \$1,500
- Platinum Microphone Sponsor - \$900
- Gold Microphone Sponsor - \$500

## Single-event Sponsorship

- Rock 'n' Soul  6 tickets  4 tickets  2 tickets
- High Peaks  6 tickets  4 tickets  2 tickets
- TOV  8 tickets  6 tickets  4 tickets

Yes! I/we would like to support KLZR. Enclosed is a check in the amount of \$ \_\_\_\_\_.

Name \_\_\_\_\_  
 Street \_\_\_\_\_  
 City, State, Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ E-Mail \_\_\_\_\_

Gifts may be mailed to: Wet Mountain Broadcasting, Corp. 103 S. Second St., Suite A, Westcliffe, CO 81252. For more information please contact [Kathy.Blaha@klzr.org](mailto:Kathy.Blaha@klzr.org).