

# KLZR 91.7

FM radio brings  
unique  
programming,  
**musical  
connections,**  
and **cultural  
happenings** to our  
valley. This annual report



is about what happened in 2016 *in our studios*, to  
bring you the best  
programs, *on  
the air*  
with the voices of  
your friends and  
neighbors and *in  
our  
community*  
with *events and  
service* that  
brought *value* to you.

# FM 91.7 KLZR

Annual Report 2016

Dear Friends,

This year's annual report is all about thanking YOU for KLZR's best year yet! You - our community - are the backbone of our radio station - ready and willing to contribute your time, talents, and energy to help KLZR be the best we can be. You make our days run smoother and are the reason for our success.

Your local community radio station fills in critical gaps that bigger stations miss. KLZR's focus is the Wet Mountain Valley community: from Main Street out to the hay fields and up to the highest peaks. It's our mission to care about what this community cares about.

We value, honor and champion the role of our members, donors and volunteers in our success. All of you are at the heart of the radio station.

On behalf of the Board of KLZR, it is my pleasure to say THANK YOU for all the time and effort you have dedicated to the radio station. With your help we're running one of the best community radio stations anywhere!

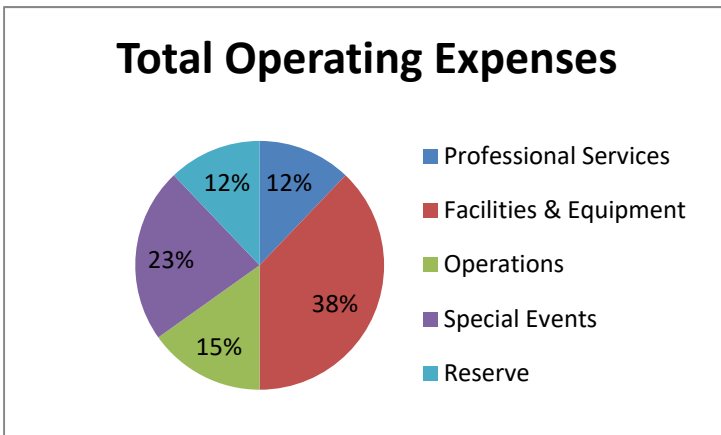
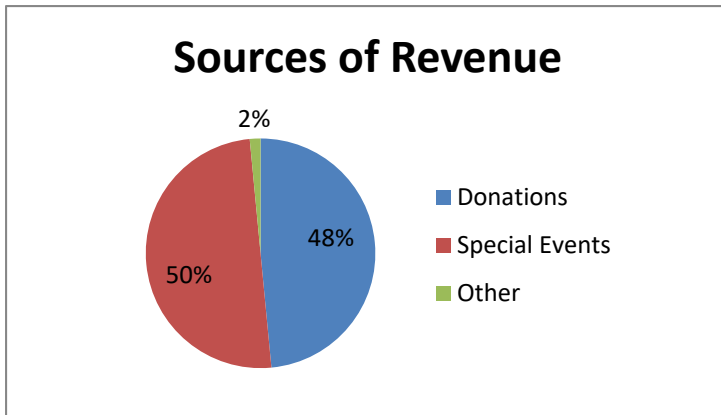
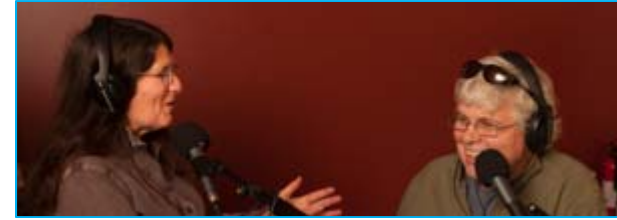
Best,

*Gary Taylor*

Wet Mountain Broadcasting - KLZR Board President

2016 FINANCIAL HIGHLIGHTS

Wet Mountain Broadcasting Corp. - *KLZR* - finished fiscal year 2016 (FY16) with \$66,100 in operating support and earned revenue. Careful financial management - **and your support** - allowed WMBC to continue fulfilling our public service mission, investing in strategic priorities, and finishing the year with a balanced operating budget.



<b>Operating Fund activities:</b>	
Individual gifts and membership	6,960.49
Underwriting	6,925.00
Spirit Campaign - Donor	15,425.00
Spirit Campaign - Match	2,432.80
Special Event Income	32,557.48
Other: Webcam, merchandise	1,893.12
<b>Total earned revenue</b>	<b>66,193.89</b>
<b>Expenses:</b>	
Professional Services	7,940.00
Facilities and Equipment	24,949.02
Operations	10,561.39
Special Event Expenses	15,116.24
Travel and Meetings	313.42
<b>Total expenses</b>	<b>58,880.07</b>
<b>Revenues in excess of expenses</b>	<b>7,313.82</b>
<b>Long-term reserve</b>	<b>10,000.00</b>
<b>Change in net assets</b>	<b>7,537.90</b>
Net assets - beginning of year	32,816.73
Net assets - end of year	40,354.63

## IN OUR STUDIOS

We completed construction of the Green Studio, a second production facility, which will allow us to work with our more than **40 DJs** to host local shows. We continued adding music to our collection which now stands at just over **50,000 songs**.

## PROGRAMMING THAT ENTERTAINS

On the music scene, we added a Tuesday slot for Second Street Blues and we added more opportunities to hear Rockin' the Range. We added **three new music shows** - Friday Teen Takeover, A Night at the Opera and the Old Time Radio Show. Sunday Classics is now broadcast twice weekly.

## TALK RADIO THAT MATTERS

We revitalized Words on the Wind and added the **NEW Valley Views** interview show and the monthly **Wet Mountain Valley Dry Goods** show. We provided reports on wildfires and other emergencies with up to the minute coverage.

## WORKING TOGETHER

To serve our more than **100 volunteers** we added a new volunteer coordinator, Lois Smith; Cathy Snow helped us develop a new membership plan; and, Joanie Liebman led the creation of a new volunteer management plan. The Board completed **a strategic plan** setting ambitious goals for the next three years of growing the station's programs.

## BRINGING PEOPLE TOGETHER

**Hundreds of listeners, supporters and volunteers** came together to celebrate community radio at our annual Taste of the Valley, High Peaks Music Festival, Halloween Party, and Hazel Miller Concert. Our Spring and Winter Open House events showcased a new Spirit of the Valley Art exhibit displaying many of our community's artisans along with an all afternoon musical line up of local musicians.

## WMBC | KLZR 91.7 FM Radio Board of Directors

Gary Taylor, Pres.  
Kathy Blaha, V. Pres.  
Joanie Liebman, Sec.  
Steve Chandler, Treas.  
Paul Leach  
Elaine Hall  
Shanna Lewis  
Roger Wise

Wet Mountain Broadcasting  
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Westcliffe, CO 81252  
719-783-0987

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## UNDERWRITERS

A Painted View Ranch  
B&D Automotive  
Bill Gillette Photography  
Buffalo Gals Catering  
CC Merchants & Chamber of Commerce  
Custer County Economic Corp  
Club America WMV  
Custer County Medical Clinic  
Custer County Realty, Inc.  
Elevation Meat Market  
Fire Shield  
High Mountain Hay Fever Festival  
Hough Electric  
In Concert  
Jay D. Printz Attorney at Law, LLC  
Keys West Locksmiths  
Loan A Ranger Pawns and Loans  
Luis Marquez, DC Chiropractic  
Oak Disposal Services  
San Isabel Land Protection Trust  
Sangres Best  
Sustainable Ways  
The Courteous Canine  
VALI Assisted Living & Home Care  
Wet Mountain Tribune



## Special Thanks to all our Donors and Supporters

### Platinum, \$1000 >

Michael Banz & Kathy Blaha  
AJ Biggerstaff  
Richard Cameron  
Garett Carlson  
Steve & Mary Chandler  
Ralph & Donna Hood  
Mike & Joanie Liebman  
Beth & Barry McBride  
Will Sibbald & Leland Brown  
Cathy Snow  
Gary & Kathleen Taylor  
Roger & Marcy Wise

### Gold, \$500 - \$1000

Jim & Gayle Bradburn  
Alex Campbell  
Paul & Jan Clopton  
Margaret Kavookjian & David Nora  
Louis Kravitz  
William & Linda Patterson  
Richard & Audrey Stermer  
Caroline & Jim Vornberg  
Hope & Paul Wenke  
Els & Walter Van Woudenberg

### Silver, \$100 - \$500

Charles Anderson & Giovan Gallegos  
Steve & Becky Andrews  
Dennise & Ramon Badell  
Ian Banks  
Donna Burge  
Brent Bruser & Bar Scott  
Hank & Joanie Bruser  
Mattie Burt Realty  
Mary Bryant  
Leslie & Don Caldwell

Jay & LuAnne Carter  
Susan B. Clark & Ricky Carr  
Jim & Claudia Cole  
Jan & David DeBusschere  
Mark & Doris Dembosky  
Chris & Dana Derick  
Lucille Di Domenico & Lawrence Spencer  
Ann Marie Donohoe  
Holly Engelken  
Dan Epperson & Ruth Steele  
First State Bank of Colorado  
Thomas Foreman  
Mitch Gerber & Leslie Petrovski  
Bob & Mary Lou Giacomelli  
Dan & Beth Green  
Cathy Griffin  
Kristina Griffith & Dr. Larry Bumguardner  
Michael Hayes & Kristine Hopkins  
Michael Heil  
Drew & Mary Horton  
Kent & Jeannie Houston  
David & Cynthia Huber  
Kayla Ingram  
Lynn & Bob Karantz  
Claudia & Leonard Ketchum  
Chuck & Judy Keyes  
Steve Lasswell & Ann Marie Donohoe  
Deb & Paul Leach  
Sara Mattes  
David Niemeyer  
Donald Pinella  
Michael & Becky Poisson  
Susan Raymer  
Carolyn & Bob Reed  
Barbara Saint-Amour  
Kirk & Rebecca Samuelson  
Candice Shannahan Seager  
Steven & Whitney Short  
Rick & Yvonne Squire  
Barbara & Michael Sutton  
Sallie & Bill Stout  
Cheryl Swartz  
Patrick Toner

Diane Whalen  
Kenneth & Judith Wilson  
Newell & Betsy Woodbury  
Charles & Judy Ziehr

### Bronze, < \$100

Judi Friedman-Baker  
Vic & Jacke Barnes  
David & Judy Brandon  
Steven & Carol Bribach  
Doug & Teresa Cain  
Glenda Callaghan  
Joy Cobb  
Annie Dawid  
Jack & Juanita Decker  
James Chillcott Esten  
Jamie Fluke  
Danny & Tilda Fyffe  
James & JoAnne Gearhart  
Dave & Jody Heppe  
Alan Hirsch  
Robert & Carmel Huestis  
Mark Humphrys  
Valerie Jennings  
Timothy Alan Johnson  
David Jones  
Andrew & Rebecca Kagan  
Annie Layman  
Hugh Leney  
Cory Loder  
Patrick & Judy Lynch  
Brett Mach & Shanna Lewis  
Christina MacLeod  
Hilde Mausner-Dorsch  
Steve McAllister  
Diane McDaniel  
Dan Mercill & Pari Morse  
Gary & Gwyneth Miller  
Steve & Lissa Miller  
John & Deb Mitchell  
Theresa & Walter Murphy  
Dorothy Nepa  
Mary O'Connor  
Heather Ottem

Nicole Parsons  
Mark & Cynthia Payler  
Sue Pelletier & Ken Butler  
Lockett & Susan Pitman  
Louis & Elizabeth Puls, Jr.  
Phillip & Deborah Rabinowitz  
Dwayne & Ann Robey  
Sangre de Cristo Electric  
Janet Scura  
Jo Shannon  
Karen Shattuck  
Lynn Silverstein  
Art Solomon & Monica Currie  
Gayle Spitzfaden  
Robert Steimle & Dianne Shanks  
Anna Stubbs  
Glenn Tiede & Terri Rowenhorst  
Ron Thomason  
Bob & Renee Tobin  
Larry Trilling  
Larry & Patricia Vasquez  
Michael Ware  
David Wicks  
Joan Wiehoff  
Daniel & Julie Willging  
Kenneth & Celia Wool  
Holly Wray  
Dana Wyrick  
Laurie Zaring

### Foundations

Wet Mountain Valley Community Foundation

### In-Kind

We also recognize the huge number of *in-kind gifts* made to KLZR in the last year including contributions of goods and services. These gifts along with the 117 volunteers who gave over 5000 hours of their time and talent contributed to the success of our community radio station in 2016.

KLZR's mission is to be a local, sustainable, interactive community radio station committed to reliable, informative, timely and entertaining programs for everyone living in the Wet Mountain Valley.